

Ad-hoc report as at 23/07/2014

Subject: Ad-hoc report in accordance with Section 15 of the German Securities Trading Act (WpHG)

Key words: Personnel/Structure of the Executive Board

Occurrence of the insider information: 23/07/2014

Additional information: Board of Directors of STO Management SE decides on a new Executive Board structure

Contents of the ad-hoc report: At its meeting on 23/07/2014, the Board of Directors of STO Management SE, which operates the business of Sto SE & Co. KGaA as general partner, has decided on a new Executive Board structure that will go into effect with the retirement of Mr. Jochen Stotmeister as chief executive officer in the middle of next year. The Board of Directors has decided that Mr. Michael Keller will become a new member of the Executive Board on 01/07/2015. Mr. Michael Keller currently serves as director of the region Germany in the Sto SE & Co. KGaA and, as member of the Executive Board of STO Management SE, is supposed to take responsibility for the areas of brand distribution Sto for Germany, alternative distribution channels and central services. In addition, the Board of Directors of the STO Management SE has decided that Executive Board member Rainer Hüttenberger, effective on 01/07/2015, will operate as spokesperson of the Executive Board of STO Management SE, responsible for marketing and brand distribution Sto International.

Mr. Jochen Stotmeister, the current chief executive officer of STO Management SE and longtime CEO of Sto AG, who will retire from the Executive Board in June of 2015 – as was announced already in June of 2013 – will then, according to the will of the Board of Directors, join the Board of Directors of STO Management SE and

take over the position of chairman of the Board of Directors. The Board of Directors will submit a corresponding proposal to the general meeting of STO Management SE.

At the same time, the Board of Directors of STO Management SE supports the plan of Mr. Jochen Stotmeister to also join the Board of Directors of Sto SE & Co. KGaA following its general meeting in June 2015.

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Sto SE & Co. KGaA

Represented by STO Management SE as general partner

The Executive Board